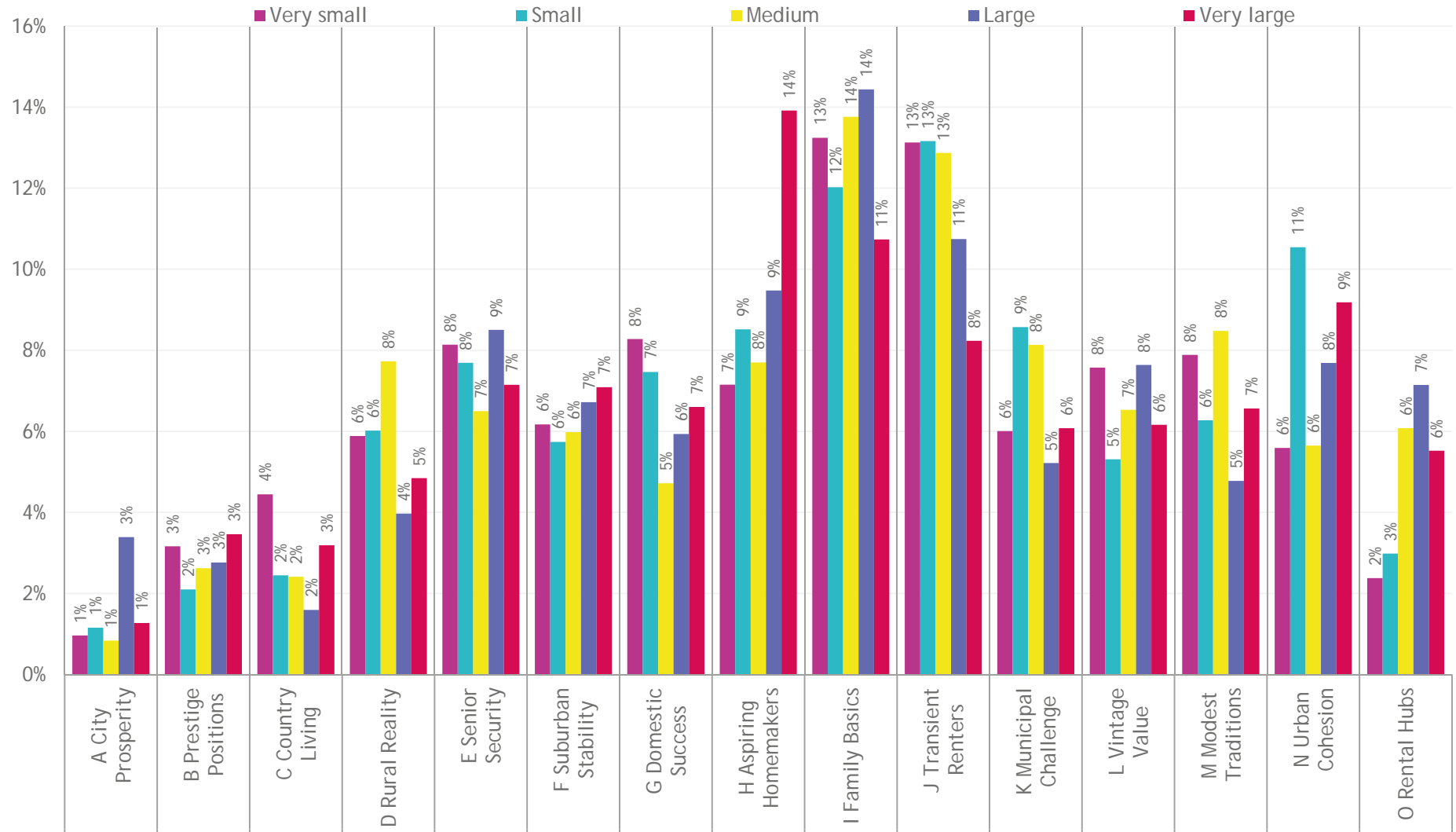


Mosaic group profile by audience size



Base: All participants with matched UK postcodes who attended: Very small events: 4,717 / Small events: 3,620 / Medium events: 6,734 / Large events: 3,989 / Very large events: 17,192.